

FlexPackPRO[®]

IN ACTION

CASE STUDY #1

UPGRADE INFERIOR TECHNOLOGY

REPLACE INFERIOR CODING TECHNOLOGIES WITH FLEXPACKPRO TTO[®]

The Challenge: A popular powdered mix company was producing some of the country's finest drink and baking mixes, but had been receiving complaints about the inferior quality of the product identification on each bag.

Unfortunately, the company had originally outfitted its VFFS baggers with in-line inkjet coders, which simply were not up to the task.

Messy to maintain and fill, the inkjet units were producing inconsistent, blurry and sometimes completely illegible words and numbers...not the image the well-established company wanted to promote to its customers. They needed a superior variable imaging solution, and they needed it quick and within a budget.

We determined that the cost-effective FlexPackPRO[®] 130 Series TTO was the clear choice, and within a few weeks the inferior printers were removed and all lines were refitted with custom brackets and FPP 130i units. Now they're generating perfect 300 dpi resolution product information on every bag. A delicious solution indeed!

