

FlexPackPRO[®]

IN ACTION

CASE STUDY #5

INTEGRATE WITH A LABELER

A GREAT CHOICE FOR PRINT & APPLY LABELERS

A young specialty preserves maker from Vermont was growing fast and needed to begin automating their jar labeling process. They found the perfect wrap-around label applicator system, but was at a loss when it came to choosing the right high-resolution coder for printing batch codes and expiration dates on their prime labels.



The company's high quality image demanded the best variable print quality, so thermal transfer printing was the clear choice. However, the labels were heavily pre-printed and not very "thermal transfer compatible". Traditional thermal printers, which utilize "flat" printhead technology, would not create solid codes on the challenging labels. FlexPackPRO's compact 130 Series TTO however – which employs superior 300 dpi "near edge" printhead technology – had no problem mounting to the label applicator and producing the clear, bold images required.