

# FlexPackPRO<sup>®</sup> IN ACTION

## CASE STUDY #8

### REPLACING PRE-PRINTED LABELS ON BAG-IN-BOX SPOUTED POUCHES

A MORE EFFICIENT ALTERNATIVE TO  
HAND-LABELING, RUGGED ENOUGH FOR COLD  
OR MOIST ENVIRONMENTS

A prominent milk and cream dairy was printing variable information with Zebra<sup>®</sup> label printers in one part of the facility, and then bringing the labels over to the production area and applying by hand prior to filling.

Utilizing FlexPackPRO<sup>®</sup> TableTop TTO systems, mounted on stainless steel custom carts, the customer was able to bring direct-to-pouch printing straight to the production area for immediate, high-resolution, on-demand variable printing of logos, text, date codes and barcodes.

Not only did the dairy save significantly by eliminating labels, they gained even more in enhanced productivity. And with multiple printer ribbon colors to choose from, their branding options greatly expanded as well!

